



enactus™
McGill University

TRANSFORMING COMMUNITIES THROUGH SOCIAL ENTREPRENEURSHIP

WE BELIEVE INVESTING IN STUDENTS WHO TAKE
**ENTREPRENEURIAL
ACTION FOR OTHERS
CREATES A BETTER WORLD FOR
US ALL.**

ABOUT US



WHO ARE WE?

WE ARE A NON-PROFIT STUDENT ORGANIZATION COMMITTED TO LEAVING A POSITIVE IMPACT ON OUR LOCAL AND GLOBAL COMMUNITIES THROUGH ENTREPRENEURIAL ACTION. GUIDED BY ACADEMIC AND BUSINESS ADVISORS, OUR TEAM STRIVES TO INSPIRE HOPE, CREATE OPPORTUNITY AND IMPROVE OUR COMMUNITY. ENACTUS MCGILL IS ONE OF THE CANADIAN CAMPUSES INCLUDED IN A GLOBAL NETWORK OF OVER 1800 UNIVERSITIES ACROSS 37 COUNTRIES.

WHAT DO WE DO?

WE USE BUSINESS AS MEANS FOR CREATING SUSTAINABLE AND LONG LASTING SOLUTIONS TO SOCIAL ISSUES. WE AIM TO DEVELOP PROJECTS THAT EMPOWER OUR NEIGHBOURS TO ADDRESS THE FUNDAMENTAL NEEDS OF THE COMMUNITY THROUGH CONSCIOUS CAPITALISM.

HOW DOES IT WORK?

ENACTUS CANADA COMPETITIONS PROVIDE AN OPPORTUNITY FOR ENACTUS TEAMS FROM ACROSS CANADA TO PRESENT THE ACCOMPLISHMENTS OF THEIR SOCIAL ENTREPRENEURSHIP. AT REGIONAL AND NATIONAL COMPETITIONS, STUDENTS COMPETE BY DEMONSTRATING THE WAYS THEIR PROJECT IS SHAPING THE ECONOMIC, SOCIAL, AND ENVIRONMENTAL LANDSCAPE OF CANADA

GET INVOLVED!

OUR PROJECTS ARE FUNDED THROUGH CONTRIBUTIONS FROM OUR GENEROUS SPONSORS. WE ARE INTERESTED IN BUILDING MUTUALLY BENEFICIAL PARTNERSHIPS WITH SOCIALLY MINDED AND SUSTAINABILITY-ORIENTED ORGANIZATIONS.

AWARDS

2020
SAMSUNG SOLVE FOR
TOMORROW GRANT
RECIPIENT

2019
NATIONALS PARTICIPANTS

2018
NATIONALS PARTICIPANTS

2017
ENACTUS NATIONALS SEMI-
FINALISTS

2016
ENACTUS REGIONALS TD
ENTREPRENEURSHIP
CHALLENGE - IMPACT
AWARD

ENACTUS REGIONALS
CAPITAL ONE FINANCIAL
EDUCATION CHALLENGE -
IMPACT AWARD

2013
ENACTUS NATIONALS
REGIONAL RUNNER UP

 **\$159,000,000**
ECONOMIC VALUE CREATED

 **35**
COUNTRIES

 **1,800**
UNIVERSITY PROGRAMS

 **72,000**
STUDENT MEMBERS
ANNUALLY

 **550**
CORPORATE,
ORGANIZATION &
INDIVIDUAL PARTNERS

 **1,300,000+**
PEOPLE DIRECTLY
IMPACTED ANNUALLY

 **7,300,000+**
HOURS DEDICATED
ANNUALLY



MTLOCAL

*The little card making
a big difference*

IN WAKE OF THE COVID-19 PANDEMIC, ENACTUS MCGILL IS WORKING TO LAUNCH A DIGITAL PLATFORM AND PROGRAM THAT SUPPORTS LOCAL MONTREAL BUSINESSES. THE PROGRAM AIMS TO PROVIDE MEANINGFUL INCENTIVES FOR THE MONTREAL COMMUNITY TO SHOP LOCALLY, SUSTAINABLY, AND ETHICALLY. WE WILL DO THIS BY:

- PROVIDING THE COMMUNITY WITH WELL-RESEARCHED & ACCESSIBLE INFORMATION ABOUT LOCAL BUSINESSES.
- INSTITUTING A LOYALTY CARD PROGRAM FOR A VARIETY OF GOODS AND SERVICES.
- SOCIAL MEDIA SMALL BUSINESS HIGHLIGHTS.
- BEST PRACTICE SHARING AND COMMUNITY BUILDING ACROSS BUSINESSES.